Consumer Demographics 2012

Introduction: An Overview Of The U.S. Population

I. Population Growth

U.S. Population Growth: 1950-2025

Median Age Of The U.S. Resident Population: 1850-2020 Trends In Life Expectancy At Selected Ages By Sex: 1900-2009 Annual Births And Deaths For The U.S. Population: 1950-2010 Profile Of The U.S. Population By Age Group: 1950-2050 Profile Of The U.S. <u>Adult</u> Population By Age Group: 2010-30

II. Marital Status

Profile Of The Adult Population By Marital Status: 1960-2010 Marital Status Of The Adult Population By Age And Sex: 2011

Distribution Of The Population Aged 15+ By Age & Marital Status: 2011

Median Age By Sex At First Marriage: 1950-2011 Adult Population That Has Never Married: 1950-2011

Adult Population That Has Never Married By Sex And Age: 1970 Vs. 2011 Annual Marriages And Divorces For The U.S. Population: 1950-2008

III. Educational Attainment

College And University Enrollment For Public And Private Schools: 1950-2010

Profile Of The Adult Population By Education Level: 1960-2010

Educational Attainment Of The Adult Population By Sex And Age: 2010

Bachelor's Degrees Earned By Field And By Sex: 1971, 2001 & 2009

Distribution Of The U.S. Adult Population By Age Within Education: 1960-2010

IV. Employment & Occupation

Employed Persons Aged 16+ By Sex: 1950-2010

U.S. Adults By Employment Status And Age: December 2011

Employed Males & Females Aged 20+ By Occupation: December 2011

Profile Of The Adult Population By Occupation: 1960-2010

Demographic Profile Of Persons Aged 16+ Employed By Detailed Occupation: 2010

Managerial & Professional Fields

Sales, Administrative And Service Fields

Blue Collar Professions

V. Income

Median Household Income Trends: 1950-2010

Trends In The Number Of Persons & Income Earners Per U.S. Household: 1950-2010

Distribution Of U.S. Households By Income Level: 1950-2010

Median And Mean Household Income By Selected Characteristics: 2010

Median And Mean Income Of U.S. Households By Education Of Household Head: 2010

Median Income Of Employed Persons Aged 15+ By Sex: 1960-2010 Males And Females Aged 15+ With Incomes And Median Income: 2010

Mean Annual Earnings Of Persons 15+ Employed Full-Time In Selected Occupations: 2010

VI. Ethnicity

Distribution Of Immigrants By Geographic Origin: 1900-2010

U.S. Population That Is Foreign Born: 1900-2010

Top 25 U.S. Population Groups By Ancestry: 1990-2000

Profile Of The Resident Population By Racial Origin: 1950-2050 Age Profile Of The Resident Population By Racial Origin: 2009

Profile Of Adults By Racial Origin: 2009

Racial Profile Of U.S. Households By Age Of Head, HH Size & HH Type: 2010

Household Incomes By Race: 2011

Consumer Expenditures By Race Of Household Head: 2010

VII. Household Consumption Profiles

Households By Family Status: 1950-2010

Growth Of U.S. Households And Number Of Persons Per Home: 1950-2010

Profile Of U.S. Households By Age Of Head: 1950-2010

Unit Profile And Income/Expenditures By Age Of Household Head: 2010 Unit Profile And Income/Expenditures By Household Income: 2010 Annual Expenditures By U.S. Households By Select Demos: 2010

Food At Home & Away From Home

Food Products By Type

Personal Care Products & Apparel

Health Care/Insurance & Pensions

Entertainment

Vehicles & Vehicle Maintenance

Housekeeping Supplies, Furnishings & Equipment

Housing & Utilities

Detailed Average Annual Expenditures Per Consumer Unit: 1985 Vs. 2010

VIII. What America Eats & Drinks

Per Capita U.S. Consumption: 1970-2009

Meat, Poultry & Dairy Products

Select Beverages

Food Fats, Vegetables, Fruit, Flour & Sweeteners

Fresh Vegetables

Fresh Fruits

IX. Regionality

Growth Rate Of The U.S. Resident Population By Region: 1970-2030

Profile Of Large Metropolitan Areas By Age & Race: 2010